

# **M.V.S. GOVERNMENT ARTS & SCIENCE COLLEGE (A)**

*(NAAC Accredited with B++, Affiliated to Palamuru University)*

**CHRISTIANPALLY, MAHABUBNAGAR,  
TELANGANA-509001**



## **ONE DAY NATIONAL SEMINAR**

**ON**

## **ROLE OF MSMEs IN ECONOMIC DEVELOPMENT: OPPORTUNITIES AND CHALLENGES**

*(BLENDED MODE)*

**On 03<sup>rd</sup> APRIL, 2025**



**Sponsored by**

**Telangana Council of Higher Education (TGCHE),  
Hyderabad**

**Organized by**

**Department of Commerce & Management  
M.V.S. Government Arts & Science College (Autonomous),  
Christianpally, Mahabubnagar, Telangana - 509001**

**Respected Sir/ Madam**

As a part of co- curricular activities of the college the Department of Commerce & Management, cordially invites you to participate in the TGCHE, Hyderabad sponsored one day national seminar on **“Role of MSMEs in Economic Development: Opportunities and Challenges”**. Eminent resources persons across universities and professionals have accepted our invitation for academic deliberations. These deliberations would certainly help us in disseminating the knowledge amongst industrialists, academicians, research scholars and more so particularly the student community.

### **OUR MAHABUBNAGAR**

Mahabubnagar is a southern district of Telangana State. The place was formerly known as Rukmammapeta and Palamuru. The name was changed to Mahabubnagar on 4th December 1890, in honor of Mir Mahabub Ali Khan Asif Jah VI, The Nizam of Hyderabad (1869-1911AD). It has been the headquarters of the district since 1883 AD. The region Mahabubnagar was once known as cholawadi or the land of the cholas. It is said that “KOHINOOR” diamond came from Mahabubnagar district. 700 years old Pillalamarri the great banyan Tree, Asia’s Second, spreads in ten acres of land is in Mahabubnagar town. 500 years old Manyamkonda Venkateshwara Swamy Temple at Manyamkonda hill is an ancient shrine dedicated to lord Venkateshwara about 16 kilometers from district headquarters. Mahabubnagar Town is located at a distance of 96 km from Hyderabad, Telangana state capital. It is well connected by road, rail and air facilities. Shamshabad International Airport is just 75 km to Mahabubnagar town.

### **MVS GOVERNMENT ARTS & SCIENCE COLLEGE (AUTONOMOUS)**

M.V.S Government Arts & Science College, a sterling landmark of higher education in the district of Mahabubnagar was established in the year 1965 by the peerless efforts of Sri. Pallerla Hanumantha Rao and other elite of Mahabubnagar town with the prime motive of ensuring quality education within the reach of poor and down trodden rural students hailing from all the corners of the district. The college has been inculcating the most pragmatic and idealistic education to more than three thousand five hundred students in the wide spectrum of science, arts and commerce taught in English, Urdu and Telugu media. The college grew by leaps and bounds in the initial stages and successfully completed the journey of fifty three years. At present the college is with 27 under graduate, seven post graduate courses. Initially, it started operations as a private college acquired 2(f) status on 01 July 1965 and 12(b) status on 17 June 1972. The seamless public interest and local participation mooted the state government of erstwhile Andhra Pradesh to shift affiliation to Palamuru University, Mahabubnagar with effect from June 2012. M.V.S Government arts and science college in its journey of imparting higher education to the students of Mahabubnagar district for the last 5 decades, celebrated its golden jubilee in 2015. It got conferred autonomous status from the academic year 2015-2016 Accredited by NAAC with B++.

### **THE DEPARTMENT OF COMMERCE & MANAGEMENT**

The department of Commerce & Management was established in the year 1969 and takes a great pride with thirteen faculty members, two with doctorates, 1 with NET and 2 M. Phil., meeting the needs of more than one thousand UG & PG Students spread into B.Com (Computer Applications, Business Analytics & Finance) English Medium, BBA, BBA (Retail Operations) & M.Com, so far the department successfully completed one MRP and five national seminars sponsored by UGC, ICSSR New Delhi, TSCHE, one national seminar sponsored by ministry of consumer Affairs, department is well equipped with computer lab and commerce lab.

### **ABOUT THE SEMINAR**

MSME sector in India emerged as a highly energetic and dynamic sector. They play crucial role in providing large employment opportunities at a lower capital expenditure than large industries. These MSMEs help in industrialisation in rural and backward areas this leads to reducing regional imbalances. MSMEs are integral to large industries as ancillary units and this sector contributes excessively to the socio economic progress of the country.

## **OBJECTIVES OF THE SEMINAR:**

1. To develop Entrepreneurial thoughts among students
2. To provide platform for Start Ups
3. To explore the opportunities for female industrialists
4. To encourage creativity among Young Entrepreneurs
5. To provide way to turn Idea into reality

## **THEMES OF THE SEMINAR**

- ❖ MSMEs and Economic Development
- ❖ Emerging trends in MSMEs
- ❖ Policy framework supporting MSMEs
- ❖ MSME Exports and MSME Imports
- ❖ Empowering Employment generation
- ❖ MSMEs in economic growth
- ❖ MSMEs in Sustainable Development.
- ❖ Institutional framework supporting MSMEs
- ❖ MSMEs and Entrepreneurship Development
- ❖ MSMEs and Women Entrepreneur
- ❖ PMKY

## **SUB-THEMES OF THE SEMINAR**

- ❖ MSMEs Environment in Telangana
- ❖ Telangana MSMEs Policy 2024
- ❖ Skill University and MSMEs
- ❖ T- HUB and MSMEs
- ❖ MSMEs and innovations
- ❖ MSMEs and start ups
- ❖ Eco System
- ❖ WE- Hub and Women Entrepreneurs
- ❖ MSMEs and Telangana Economy
- ❖ MSMEs in Life Sciences
- ❖ MSMEs in Physical Sciences
- ❖ Any other aspect related to MSMEs

## **CALL FOR PAPERS**

The academicians, research scholars, industrialists, professionals, voluntary organizations and other interested persons are invited to present original unpublished papers which will cover various tracks in the field of innovations and entrepreneurship development. The papers may be on the main theme or on the sub themes of the seminar brochure. The abstract and full papers will undergo blind review before selection. Selected papers will be published in ISBN Edited Book.

## **GUIDELINES FOR ABSTRACT AND FULL PAPER SUBMISSION:**

The author(s) are requested to submit their abstract not exceeding 300 Words. The full paper should be in MS Word, "Times New Roman" 12 font style for text with 1.5 line spacing, APA style for references and not more than 5 pages. All correspondence should be done through Email ID: [mvsmsme2025@gmail.com](mailto:mvsmsme2025@gmail.com)

### **REGISTRATION FEE:**

Industrialists/Corporate Delegates Rs.500  
Academicians/Each Faculty Member Rs.300  
Research Scholars /Students Rs.200  
**Publication Charges for ISBN Book Rs.1000**

### **IMPORTANT DATES:**

Last Date for submission of Abstract:  
15-03-2025  
Last Date for submission of Full Paper:  
25-03-2025  
**Intimation of Acceptance: 25-03-2025**

### **VENUE:**

Seminar Hall, M.V.S Government Arts & Science College (A),  
Mahabubnagar, Telangana – 509001

**Note: Delegates can register their names through Google Form**  
<https://forms.gle/Cb7SQiqrPFpvKi9a7> or at seminar venue on the date of the seminar by paying the prescribed fee. However the delegates submit their papers in absentia should send the registration fee on or before 28-03-2025

**Amount to be credited to:**

**Dr. K. Manjula**  
**Bank A/c No. 31062763573**  
**IFSC Code: SBIN0020184**  
**Mobile No. 9885070162**

**Scan Here**



**Please Contact for further details:**

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**CHIEF PATRON:**

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**Mahabubnagar**

**CHIEF ADVISORS:**

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**Registrar, Palamuru University, M.Nagar**  
**Dr. K. Raj Kumar**  
**Head, Dept. of Commerce & COE, PU, M.Nagar**  
**Dr. M. Anuradha Reddy,**  
**Asst. Prof. of Commerce, PU, M.Nagar**

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**All the Teaching & Non-Teaching Staff.**